



WUTR
201 Humboldt Street
Rochester, NY 14610

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103

Contract # 1457019

Schedule Dates 11/01/16-11/08/16
Advertiser Charles Schumer/US Senate/Democrat/NY (83888)
Agency Shorr Johnson Magnus (19332)
Product Political - State Senate (1074)
Brand SCHUMER 11.1-11.8 (571548)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name D' ETTO,MICHAEL
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments Friends of Schumer
This is a :60 buy.

Date Entered 10/31/16
Last Modified 10/31/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25344995
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$348.00
Net Total \$1,972.00
Sales Tax

Utica (WUTR)

By Broadcast Month	Spots	Rate
Nov. 2016	17	\$2,320.00
Grand Total:	17	\$2,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/16-11/02/16	3	1:00	7A- Good Morning America	1			X					1	\$80.00	\$80.00	Utica (WUTR)	GMA	10/31/16
2.0	Normal Line / SPOT	11/04/16-11/04/16	3	1:00	7A- Good Morning America	1					X			1	\$80.00	\$80.00	Utica (WUTR)	GMA	10/31/16
3.0	Normal Line / SPOT	11/07/16-11/07/16	3	1:00	7A- Good Morning America	1	X							1	\$80.00	\$80.00	Utica (WUTR)	GMA	10/31/16
4.0	Normal Line / SPOT	11/08/16-11/08/16	3	1:00	7A- Good Morning America	1		X						1	\$80.00	\$80.00	Utica (WUTR)	GMA	10/31/16
5.0	Normal Line / SPOT	11/01/16-11/01/16	3	1:00	5P- Ellen	1		X						1	\$140.00	\$140.00	Utica (WUTR)	Ellen	10/31/16
6.0	Normal Line / SPOT	11/02/16-11/02/16	3	1:00	5P- Ellen	1			X					1	\$140.00	\$140.00	Utica (WUTR)	Ellen	10/31/16
7.0	Normal Line / SPOT	11/03/16-11/03/16	3	1:00	5P- Ellen	1				X				1	\$140.00	\$140.00	Utica (WUTR)	Ellen	10/31/16
8.0	Normal Line / SPOT	11/04/16-11/04/16	3	1:00	5P- Ellen	1					X			1	\$140.00	\$140.00	Utica (WUTR)	Ellen	10/31/16
9.0	Normal Line / SPOT	11/07/16-11/07/16	3	1:00	5P- Ellen	1	X							1	\$140.00	\$140.00	Utica (WUTR)	Ellen	10/31/16
10.0	Normal Line / SPOT	11/01/16-11/01/16	3	1:00	7P- Entertainment Tonight	1		X						1	\$70.00	\$70.00	Utica (WUTR)	ET	10/31/16
11.0	Normal Line / SPOT	11/04/16-11/04/16	3	1:00	7:28P- The Insider	1					X			1	\$70.00	\$70.00	Utica (WUTR)	Insider	10/31/16
12.0	Normal Line / SPOT	11/03/16-11/03/16	3	1:00	10P- How to Get Away with Murder	1				X				1	\$700.00	\$700.00	Utica (WUTR)	How to Get Away w/Murder	10/31/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

See the back of this document for Advertising Contract Terms and Conditions



WUTR
201 Humboldt Street
Rochester, NY 14610

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103

Contract # 1457019

Schedule Dates 11/01/16-11/08/16
Advertiser Charles Schumer/US Senate/Democrat/NY (83888)
Agency Shorr Johnson Magnus (19332)
Product Political - State Senate (1074)
Brand SCHUMER 11.1-11.8 (571548)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name D' ETTO,MICHAEL
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments Friends of Schumer
This is a :60 buy.

Date Entered 10/31/16
Last Modified 10/31/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25344995
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$348.00
Net Total \$1,972.00
Sales Tax

Utica (WUTR)

By Broadcast Month	Spots	Rate
Nov. 2016	17	\$2,320.00
Grand Total:	17	\$2,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	11/01/16-11/01/16	3	1:00	11:01P- WUTR Eyewitness News at 11	1		X						1	\$120.00	\$120.00	Utica (WUTR)	Local News	10/31/16
14.0	Normal Line / SPOT	11/03/16-11/03/16	3	1:00	11:01P- WUTR Eyewitness News at 11	1				X				1	\$120.00	\$120.00	Utica (WUTR)	Local News	10/31/16
15.0	Normal Line / SPOT	11/07/16-11/07/16	3	1:00	11:01P- WUTR Eyewitness News at 11	1	X							1	\$120.00	\$120.00	Utica (WUTR)	Local News	10/31/16
16.0	Normal Line / SPOT	11/06/16-11/06/16	3	1:00	8A- Good Morning America Weekend	1							X	1	\$50.00	\$50.00	Utica (WUTR)	GMA Weekend	10/31/16
17.0	Normal Line / SPOT	11/05/16-11/05/16	3	1:00	8A- Good Morning America Weekend	1						X		1	\$50.00	\$50.00	Utica (WUTR)	GMA Weekend	10/31/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

See the back of this document for Advertising Contract Terms and Conditions